Mueller Report Remains a Public Relations War

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Do we really think the release of the Mueller report — even with redactions — can or will change how anyone views the president? From the very beginning, this has been a public relations war fueled by media speculation. Trump and his sycophants understood that and got out in front of the issue, strategically controlling the rhetorical agenda and perhaps preempting possible negative news the report might contain.

Unless Republican members of Congress suddenly change their minds, and there is no evidence to suggest they will, impeachment is unlikely no matter what is in Mueller's report. Democrats must not allow this issue — which is a matter of Congressional oversight — to dominate their rhetoric. They must talk and act in a manner that alters the media's focus.

If what motivates us is preserving the rule of law, then priority No. 1 is the 2020 election and defeating President Donald Trump. Ultimately, what voters care about is whether a Democratic president will directly improve their lives. Unfortunately, whether Trump lies and is engaged in wrongdoing will not be what convinces moderate Republicans and independents to vote him out of office.

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