The overall goal of the course is to develop an entrepreneurial perspective of the role of faculty in academia. The three components of the academic endeavor--research, teaching, and service--will be conceptualized as highly entrepreneurial activities.

Building on their individual passions and strengths, the course will empower students (prospective faculty) to experience each of these three components of academia along the three entrepreneurial axes: recognize opportunities, acquire resources, and create a new entity of value. Specifically, the course will address the following: 1. Expansion of contents, forms, and audiences in teaching; 2. Choosing research questions for significance and impact, garnering means for effective execution, and creating avenues to bring the fruits of research to society; and 3. Refocusing of academic service as a vehicle for the building and nurturing of intellectual community.

This course is motivated by the recognition of unprecedented opportunities to expand the role of academics beyond traditional, often self-imposed boundaries. The crossing of disciplinary boundaries and the ensuing cross-fertilization has generated new disciplines such as computational neuroscience, biophysics, biochemistry, molecular biology, psychological economics, cultural anthropology, and social psychology. Not only do contents of academia change, but also their formats are being shaped by new information technologies, and their audiences expanded. While these trends have evolved over a long period of time, they have vastly accelerated in the last ten years, reinforcing each other.

The new opportunities created by these trends can shape research, teaching, and service. In research, we note new questions and directions. Responding to the cross-fertilization of disciplines, teaching invites the creation of new curricula. In attending to new audiences (e.g., minorities, remote students world-wide), teaching can involve the exploration of new structures and media. Service draws on these to build and nurture new intellectual communities.

This course is seen as an important part of the education of doctoral students, in preparing them to be resourceful, dynamic faculty, responsive to the needs and opportunities in the field, drawing on their visions, creativity, and skills, to create new endeavors.

This course will have three major components, which will be interwoven with a view towards pedagogical impact and student engagement.

1. Theoretical foundations of the field of entrepreneurship with a slant toward social entrepreneurship;
2. Case-studies of successful entrepreneurs in academia (featuring guest presentations);
3. Identification of issues based on students’ interests and “mini proposals” for projects on “academic business plan”.
A. Prelude: Intellectual and Social Entrepreneurship in Academe

1/20  Topic: Introduction to the course: A conceptual (and practical) map; reflections on “The New Heroes”, passions, visions and missions.

B. The Richness and Diversity of Entrepreneurial Activities in Academia: From Artistic to Subsistence Marketplace

1/23*** 7:10 p.m.  Meeting at Krannert Center for the Performing Arts

Topic: Academic Artistic/Social/Intellectual Entrepreneurship

Assignment:
• Read “Chocktalking from other realities” by Leanne Howe.

1/27  Topic: The artist/faculty as an intellectual entrepreneur.

Guest Presentation: Professor Leanne Howe.

Assignments:
• Read Cherwitz’s, Intellectual entrepreneurship: Can intellectuals innovate in ways that produce a better world?
• Read Liora Bresler’s “The academic faculty as an intellectual entrepreneur: artistry, craftsmanship and animation”.
• Read Anna Neumann’s, “Professing passion: Emotion in the scholarship of professors at research universities”.
• Prepare 3-5 questions based on Howe’s performance and readings.

2/03  Topic: The dance of Entrepreneurship: artistic lenses to imagine life.

Guest Presentation: Professor Jan Erkert.

Assignments:
• Read (in Spinosa, Flores and Dreyfus’ book, Entrepreneurship, democratic action, and the cultivation of solidarity: Disclosing new worlds) chapters 1 and 2, “Introduction: History or the end of history”, and “Entrepreneurship: The skills of cultural innovation”.
• Submit journal/paper no. 1: Social and Intellectual Entrepreneurship: Visions, missions, and personal reflections. Based on course readings, Howe’s performance and guest presentation, and classroom conversation, discuss the various interpretations of entrepreneurship. Reflect on how it fits with your own visions and agendas.

2/5*** 7:10 p.m.  Meeting at Krannert Center for the Performing Arts

Topic: Expanding Perception and Communication.

2/10  Topic: Academe as a space for intellectual/social entrepreneurship.

Guest Presentation: Professor Madhu Viswanathan

Assignments:
• Read (in Madhu Viswanathan’s book, Enabling consumer and entrepreneurial literacy in subsistence marketplaces) chapters 1, 2, and 3.
• Prepare 3-5 questions on the readings for a group interview with Professor Viswanathan.
2/24  Topic: Exceptional educational projects – Entrepreneurship in Hong Kong  
Guest Presentation: Professor Samuel Leong;  
Assignments:  

3/03  Topic: Deepening the conversation on Entrepreneurial Literacy in Subsistence Marketplaces.  
Guest Presentation: Professor Madhu Viswanathan  
Assignments:  
- Read (in Madhu Viswanathan’s book, *Enabling consumer and entrepreneurial literacy in subsistence marketplaces*) chapters 8, 9, 10, and 11.  
- Prepare 3-5 questions on the readings for an interview with Professor Viswanathan.

3/10  Topic: Creativity in Entrepreneurship.  
Assignments:  
- Submit paper No. 2:  
  Section A: Identify three themes in Professor Viswanathan’s presentation that you found particularly interesting. Discuss his perspectives and how it fits with your own understanding of the field.  
  Section B: Conduct a literature search on creativity and entrepreneurship where you identify 4 papers/chapters (or books) on a topic of your interest in the field. Based on Viswanathan’s book and interviews, as well as your literature search on creativity and entrepreneurship, discuss creativity and innovation in entrepreneurship in general and academic intellectual entrepreneurship in particular. Feel free to relate the theme of creativity to other themes (e.g., visions, inter-disciplinarity, taking risks, learning from mistakes, working with others) as manifested in Professor Viswanathan’s writing and presentation, and frame it within the broader literature you surveyed.

3/17  Topic: Collaborations and Team Leading.  
Guest Presentation: Professor Ray Price.  
Assignments:  
- Prepare 3-5 questions on the readings.

3/24  Topic: Spring Break: No Class.

Assignments:  
- Read (in David Bornstein’s book, *How to change the world: Social entrepreneurs and the power of new ideas*) chapters 1, 2, 3, 4, 12, & 18.  
- Prepare 3-5 issues for class discussion.

4/7  Topic: Juxtaposing Scientific, Social, and Artistic Entrepreneurship.  
Guest Presentation: Professor Jennifer Monson.  
Assignments:
• Check and read these websites: www.ilandart.org & www.birdbraindance.org
• Read (in Graham Jeffery’s book, The creative college: Building a successful learning culture in the arts) chapters 1, 5, 6, and 7.
• Prepare 3-5 questions on the readings.

4/14  Topic:
Guest Presentation:
Assignments:
• Read (in Spinosa, Flores and Dreyfus’ book, Entrepreneurship, democratic action, and the cultivation of solidarity: Disclosing new worlds) chapters 4 & 5.
• Prepare 3-5 questions on the readings.

C. Construction Our Own Entrepreneurial Journeys.

Guest Presentation: Professor Laura Hollis, College of Business.
Assignments:
• Prepare 3-5 questions on the readings.
• Submit paper #3.
   Based on course readings, guest presentations, and class discussions, discuss:
1. The range of entrepreneurial visions encountered in this course;
2. Processes of entrepreneurship, including taking risks, and learning from mistakes;
3. Working with others and team-leading.

4/28  Topic: Individual presentations of projects and ideas.
Assignments:
• Submit a short, personal Entrepreneurial Plan.

5/5  Topic: Individual presentations of projects and ideas.

Grading Procedures:
Participation in all classroom sessions and activities is required, as well as careful, thorough reading of course material.
For 4 Hours:  Attendance in all class presentations and events.
Journal #1:  25%.  (5-7 double-spaced pages)  Due: 2/3
Paper #1:  30%.  (6-8 double-spaced pages)  Due: 3/10
Paper #2:  30%.  (6-8 double-spaced pages)  Due: 4/28
Presentation & business plan  15%.  (1-2 pages)  Due: 5/5
For 2 Hours: Attendance in all class presentations and events.
Paper No. 1 & paper No. 2.

Required Textbooks (available in the library on reserve for two-hour loans):


E-Reserve

Students can access e-reserve lists through the library online catalog reserve module at:
http://www.library.uiuc.edu/ereserves/querycourse.asp

Further information on how to search course reserves is available at:
http://library.ilcso.illinois.edu/uii/cgi-bin/Pwebrecon.cgi?DB=local&PAGE=rbSearch

Required Reading as listed on e-reserve:


Optional Reading as listed on e-reserve:
Intellectual entrepreneurship
https://webspace.utexas.edu/cherwitz/www/ie/
https://webspace.utexas.edu/cherwitz/www/ie/selected_pubs.html